

## Press release

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### **Accelerating the decarbonization of animal production sectors: CCPA Group leverages farm-gate modelling to transform environmental data into levers for progress for its customers.**

In a context of accelerated climate transition and growing regulatory and societal expectations, stakeholders in animal production sectors must be able to demonstrate, in a robust and transparent way, their efforts to reduce greenhouse gas emissions. Commitments made by agri-food companies, particularly through carbon reduction pathways and Science Based Targets initiative (SBTi) commitments, as well as the emergence of environmental labelling schemes, are increasing the need for reliable, comparable and directly actionable data.

#### **Measuring to act with Sustell®**

To address this challenge and support its customers, the CCPA Group made the strategic decision, as early as 2024, to rely on Sustell®, an environmental modelling tool developed by dsm-firmenich Animal Nutrition & Health.

Based on the Life Cycle Assessment (LCA) methodology and aligned with international standards (FAO, PEF), the tool evaluates environmental impacts at the farm gate by considering the entire production system, including feed, animal performance, farming practices and other inputs.

*"The decarbonization of livestock production sectors first and foremost relies on the ability to measure in order to act. Through environmental modelling, we help our customers objectively assess the impact of their nutritional and technical choices and identify the most effective levers to reconcile environmental, economic and zootechnical performance,"* says Marina Panhéleux, Sustainability R&I Manager at the CCPA Group.

#### **Turning data into operational recommendations**

CCPA's objective is to transform environmental modelling into a decision-support tool for the decarbonization of animal value chains while avoiding pollution shifting.

Thanks to Sustell®, CCPA is able to:

- Quantify CO<sub>2</sub> emissions at the farm gate
- Compare nutritional scenarios
- Identify the most relevant solutions in terms of environmental, technical and economic performance

By combining nutritional expertise, zootechnical innovation, in-depth knowledge of livestock production systems and environmental modelling, the CCPA Group supports its customers in identifying and quantifying optimization levers. Based on scenarios developed

by its Technical and R&I teams, these levers can enable carbon footprint reductions of up to 15% (kg CO<sub>2</sub> eq./kg of animal product at the farm gate).

**Anticipating tomorrow’s expectations**

By providing customized scenario modelling based on a recognized reference tool, combined with its expertise in livestock farming, nutrition and digital technologies, the CCPA Group supports its customers in their decarbonization efforts with a clear ambition: to make environmental performance a sustainable competitive advantage.

Finally, generating reliable data is an essential prerequisite for ensuring the credibility of environmental labelling for animal products and providing consumers with transparent and verifiable information.

**Solutions with demonstrated impacts supporting decarbonization**

Several nutritional solutions developed by the CCPA Group, such as Turboviv®, Butirex®, or Feedstim® Dairy, have already undergone third-party-verified life cycle assessments. These data can be used by customers as quantified contributions to the reduction of their carbon footprint.

*CCPA Feed Solutions with assessed and verified carbon savings*

	Turboviv® (kg of milk)	Feedstim® Dairy (kg of milk)	Butirex® C4 (kg of live broiler)
Comparison of the impact of 1 kg of animal product with and without the solution – Climate change indicator (kg CO <sub>2</sub> eq)	-6.9%	-5.5%	-3.1%
Zootechnical impact	+3.1% Feed efficiency	+6.7% milk production	+3.5% organic matter digestibility
ROI	4-5:1	3-5:1	5-8:1

**About the CCPA Group**

The CCPA Group, a union of agricultural cooperatives, has been a specialist in animal nutrition for 60 years. With revenues of €220 million and 526 employees, the Group supports feed manufacturers, integrators and livestock farmers in France and internationally through a comprehensive offering combining product solutions, technical expertise and scientific innovation.

Through a complete portfolio — premixes, piglet feeds, feed solutions, nutritional specialties and organic acids — as well as high value-added services (nutrition and livestock advisory, raw material analysis, feed formulation, feed mill technology consulting, and digital solutions for rationing and real-time farm management), the Group leverages its expertise to enhance the competitiveness and sustainability of livestock sectors.

The CCPA Group is one of France’s leading private research players in animal nutrition, relying on a robust R&D ecosystem that includes five analytical laboratories (including Artémis in France), a dedicated Research & Innovation department, two monogastric research stations (including Euronutrition SAS in

France), an international network of reference farms, and a subsidiary dedicated to data collection (Kumulus). This organization enables the Group to design, test and deploy innovative solutions closely aligned with the needs of the livestock sector.

**More information:** [www.ccpa.com](http://www.ccpa.com) - [LinkedIn](#)

### **About Sustell®**

Sustell® is the world's leading ISO assured animal protein footprinting platform, supporting end-to-end LCA across the complete value chain—from crops to feed to farm to processing—covering all major farmed species according to latest calculation methodologies. Sustell® provides a highly credible, accurate, and scalable solution to support sustainability reporting, regulatory compliance, and informed decision making to unlock business value.

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