

The Digital Pipe Digest

2004



Canadian Concrete Pipe Association
Association des Fabricants de Tuyaux de Béton

Editor: A. Grant Lee, MCIP, RPP, FCInst.M January 2004

Now's the time to register for 2004 AGM

With only 43 days to go until the CCPA/ACTB Annual General Meeting in Whistler, B.C., members would be well advised to contact the Delta Whistler Hotel to reserve a room.

The venue is the Delta Whistler Resort from Thursday February 12 to Saturday February 14.

Please Register now to ensure availability
Remember, registration takes two actions, returning the form to the OCPA and contacting the Delta Whistler Resort to book your accommodations.

Registration for the meetings is required using the form below and faxing it to the OCPA at (905) 631-1905.

Company _____

Member _____

Spouse _____

Children _____

Registration fees are:
Member \$300.00
Spouse \$125.00
Children No Cost



Registration for accommodations at The Delta Whistler Resort is the responsibility of each member.

Delta Whistler Contact Coordinates

Locally 604- 932-1982 and ask for reservations.

Toll free 1-877-332-7313 and ask for reservations.

Email at reservations@deltawhistler.com
Fax (604) 932-7332

The reference code is **GAO CPA** to receive the Group Rate.

The rooms available include:

Delta Room	\$309.00
Deluxe Studio Suite	\$359.00
Junior Suite (1 bedroom)	\$495.00
Executive Suite (1 bedroom)	\$595.00

The rates quoted are in Canadian funds, per night based on single or double occupancy. An additional adult will cost \$30.00 per night. All rates are subject to Provincial Guest Room tax of 10%, and GST of 7%.

Notice of the CCPA/ACTB will be issued to all members within the first week of January, along with a proxy form and tentative agenda. Members may table items for discussion or presentation on the Saturday "Bear Pit" session by contacting Grant Lee at info@ccpa.com.



LET'S TALK
MORE BIZ

Cement Association of Canada and partners hold essay contest

The Cement Association of Canada and the concrete industry, in partnership with the Earth Rangers Centre are holding an essay contest that encourages forward-thinking youth to share their ideas on the future of our planet.



The essay topic, “**Sustainability**” has far-reaching implications for business, government, community groups and Canadians alike. The concrete industry's five-year commitment to partner with the Earth Rangers is an effort to support this conviction. Earth Rangers are now completing the construction of a new \$19 million facility in Woodbridge Ontario. Incorporating leading edge environmental technologies, including concrete 'earth tubes' for heating and ventilation donated by the Ontario Concrete Pipe Association, this wildlife rehabilitation, education and research centre is one of the most energy efficient buildings of its kind.

The Essay Contest furthers the mandate of Earth Rangers to 'inspire within children a lifelong passion for the environment' and allows students to share their opinions on how concrete is an integral part of a sustainable community. Concrete has contributed to the built environment for over 2000 years, and today twice as much concrete is used worldwide than all other building materials combined. Its impact on

sustainability and the future is therefore crucial.

"The thoughts and impressions of the young writers will no doubt prove to be inspirational for all Canadians," said Sally Moore, Director of Business Development for the Cement Association. "The essay topic of sustainability is important to our economy, the environment and social equity," she adds.

Entries will be judged by top industry professionals in the sustainable development fields, including government, environmental groups, energy efficiency experts, architectural and engineering firms. Over \$10,000 will be awarded to winning students for post-secondary studies, and \$15,000 in donations will be made to the Earth Rangers.

Each winning entrant will receive an invitation to an awards ceremony and training day being held at Earth Rangers Centre.

"Over 200 first year students in Civil Engineering Technology, Building Systems Engineering Technology, and our new applied degree in Integrated Environmental Site Remediation will be participating in the college-level writing competition," said William Humber, Chair for The Centre for the Built Environment at Seneca College. "We are doing so because of our recognition that within city regions, the health and economic benefits of progressive environmentalism through technological innovation and compact mixed urban design are providing an emerging foundation for a new kind of development, one characterized by the elusive pursuit of urban sustainability," he adds.

"The Essay Contest is a very worthy endeavour that students will benefit from, not only financially, but also through the knowledge they will acquire in researching their essays," said Craig Boyle, Sustainable Design Specialist for Public Works and Government Services Canada. "We applaud the Cement Association of Canada and their industry partners for their active engagement

in the sustainable development agenda," he adds.

Essay topics include sustainable issues surrounding infrastructure, highways, building and site remediation. Additional information on the "Building A Sustainable Future Essay Contest" can be found at the Cement Association of Canada's Web site at www.cement.ca.

Information about the Earth Rangers can be obtained at www.earthrangers.ca.

Sponsors of the "Building a Sustainable Future Essay Contest" include: the Earth Rangers Centre, Cement Association of Canada (CAC), Concrete Pipe Association of Ontario (OCPA), The Centre for the Built Environment at Seneca College, Enermodal Engineering, EnerQuality/R-2000, Ontario Masonry Training Centre (OMTC), Public Works Government Services Canada (PWGSC), Masonry Canada, Ready-Mixed Concrete Association of Ontario (RMCAO), and York Region District School Board.

Students were required to register for the contest by December 1, 2003 to be eligible. A total of 80 registrants were accepted on a first come basis. Each registrant submitted a 500-word essay on one of the topics provided, postmarked on or before December 31, 2003. Twenty essays will be chosen by a judging panel and the winners notified by February 15, 2004.

The Digital Pipe Digest will publish the names of the award winners and their essay topics in the March issue.

Stay Informed
Stay Tuned

Latest Global Water Utilities Industry Guide released

The Water Utilities Global Industry Guide is an essential resource for top-level data and analysis covering the water utilities industry.

It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies.

This report provides expert analysis on a global, regional and country basis.

Scope of the Report

- Contains an executive summary and data on value, volume and segmentation;
- Provides textual analysis of the industry's prospects, competitive landscape and leading companies;
- Covers global, European, Asia-Pacific and 11 individual country markets; and
- Includes a five-year forecast of the industry.

Highlights of the Report

- Detailed information is included on market size, measured by both value and volume; and
- Market shares are covered by manufacturer and by brand, including private label. Distribution channels are also analyzed.

Why you should buy this report

- Spot future trends and developments;
- Inform your business decisions;
- Add weight to presentations and marketing materials; and
- Save time carrying out entry-level research

For a complete index of this report click on <http://www.researchandmarkets.com/reports/41527>

Winning Engineers on Videotape

We are always on the lookout for ways to build winning presentations. Bill Dunn, P.Eng, of the Langley Group of Companies discovered a Web site that offers videotapes of winning presentations by engineers. The lead copy of the site notes that these engineers don't wait for a win, they create their own success with well-designed and executed presentations.

They all have the qualifications, experience and ability to do the job but it is their superior presentation skills that make them winners.

Five firms were selected by SunCam from its Catalog of over 700 consultant presentations. Each tape includes a complete winning presentation plus the committee questions, comments and deliberations.

This series of tapes may interest member firms that get involved in partnerships to win large projects.

- **Day & Zimmermann**
Air Terminal - \$400 Million (0:40)
- **ICF Kaiser Engineers**
Passenger Train Terminal - \$1.7 Billion (2:02)
- **Kunde Sprecher & Associates**
Airport Utilities & Pavement - \$55 Million (0:49)
- **Parsons Brinckerhoff Quade & Douglas**
Light Rail Line - \$880 Million (1:08)
- **Reynolds Smith & Hills**
Airport Terminal Expansion - \$150 Million (1:09)

To learn more about these videotapes, go to www.suncam.com

ACPA's Spring "Production" Short Course School on the horizon

Called *No FEAR*, the American Concrete Pipe Association's Production Short Course School will be held in Atlanta Georgia February 4 to 6. The school will offer tracks in management, basic and advanced production, and safety. The school will also feature CPR and first aid training, plant tours, and Safety Awards.

At the conclusion of the school, all registrants will receive free admission to the MCPX show. February 6 to 9.

Contact the ACPA at 972-506-7682 for information on the school.

Plan to Attend MCPX in Atlanta

MCPX (Manufactured Concrete Products Exposition) is the only place where you can find hundreds of suppliers to the industry, dozens of education and training courses, association convention activities and unlimited networking opportunities – all in the same place during the first week in February, 2004.

The event runs from February 6 to 8 at the Georgia World Congress Center in Atlanta. In conjunction with the show, the American Concrete Pipe Association is holding its Spring 2004 Production Short Course School from February 4 to 6.



Register on-line for MSPX 2004 by going to www.mcpix.org.

Get registered to go to TRB

The 83rd annual Transportation Research Board (TRB) meeting is scheduled for January 11 to 15 in Washington, DC. The preliminary program is on TRB's Web site. Some of the spotlighted themes this year will be:

- Security: Measures That can Make a real Difference;
- Reviewing the Transportation Infrastructure; and
- Funding: Reauthorization and Beyond.

Joint Promotion Steering Committee, CP Execs and Association Execs meet

Members of the Portland Cement Association-American Concrete Pipe Association Joint Promotion Steering Committee for Concrete Pipe in North America met with members of local/regional/provincial concrete pipe association executives on November 6 in Las Vegas. The meeting was held after the Association's Fall 2003 Sales and Marketing Short Course School.

Many of the concrete pipe association executives serve as speakers at the Fall Short Course School, so it is an opportune time to meet and discuss activities in their specific region. The meeting is an excellent opportunity for the group to learn how national and local promotion programs can be better coordinated.

The Joint Promotion Steering Committee presented plans to produce a scale model of a 48-inch diameter RCP for use by regional executives at trade shows and brown bag seminars. CP Execs commented on the display design and then discussed the production of a reference manual for use by consulting engineers, design engineers, and public works officials to facilitate the specification of precast concrete pipe. Other promotional ideas were also discussed.

The PCA-ACPA Joint Promotion Steering Committee is completing its fifth year of partnership in December 2003. During the five-year program, ACPA has benefited from over \$250,000 in joint promotion funding to provide ACPA members with the type of top-notch promotional tools that set us apart and really makes a difference. ACPA and PCA share a common vision to continue the program for at least three more years. (2004-2006)

Concrete Pipe Industry Billboard

2004

TRB 83rd Annual Meeting

Washington, DC
January 11 to 15

ACPA Production Short Course School/MCPX

Atlanta, Georgia
February 4 to 6

CCPA/OCPA Annual General Meetings

Delta Whistler Resort, Whistler, B.C.
February 12 to 13

World of Concrete 2004

Orlando, Florida
February 16 to 19

NUCA 2004

Walt Disney World Dolphin Resort Orlando, Florida
February 18 to 22

Ontario Good Roads Association Conference

Toronto, Ontario
February 22 to 25

96th Annual Meeting of the ACPA

Ritz-Carlton Half Moon Bay, San Francisco
March 14 to 17

BAUMA

Munich, Germany
March 29 to April 4

Water Environment Association of Ontario

London, Ontario
April 18 to 20

Ontario Water Works Association Conference and Trade Show

Niagara Falls, Ontario
May 9 to 11

ACPA CPU 101 – Concrete Pipe University

Irving, Texas
June 3 to 4

Ontario Environmental Tradeshow and Environmental, Compliance & Engineering Conference & Workshops

Toronto, Ontario
May 12 to 13

Federation of Canadian Municipalities 66th AGM and Municipal Expo

Edmonton, Alberta
May 28 to 31

Canadian Society for Civil Engineering Annual Conference

Saskatoon, Saskatchewan
June 2 to 5

AWWA Conference & Exposition

Orlando, Florida
June 13 to 17

STORMCON

Palm Desert, California
July 26 to 29

ASCE Pipelines 2004 Conference

San Diego, CA
August 1 to 4

ACPA Committee Week & CPU 301

Nashville, Tennessee
August 8 to 9

APWA Congress & Exposition

Atlanta, GA
September 12 to 15

Transportation Association of Canada (TAC) Annual Conference

St. John's, Nfld.
September 21-24

WEFTEC 2004

New Orleans, Louisiana
October 2 to 6

ACPA Fall Marketing Short Course School

Las Vegas, Nevada
November TBA

International NO-DIG 2004

Hamburg, Germany
November 15 to 17

Construct Canada

Toronto, Ontario
December 1 to 3

Canadian Public Works Expo

Mississauga, Ontario
December 1 to 2



***Have you visited the
CCPA/ACTB Web site lately?***

Take some time to check your listing and corporate information on the CCPA/ACTB Web site at www.ccpa.com. Let Grant Lee know if you need changes or additions. The Web site is usually given a general overhaul in the spring of each year to keep it accurate. There are correspondence postings in the members only section that you may not have viewed.

The Digital Pipe Digest is published by the Canadian Concrete Pipe Association through AGL Marketing Limited. The Digest is being distributed via Internet technology and the World Wide Web. Information is believed to be correct at time of publication. The CCPA shall not be liable for any error or omission. It is published and distributed monthly, and is intended to provide general information, with contacts.